



BUILDING the HEARTLAND

Formerly BUILDINGChicago/Greening the Heartland

BUILDING DESIGN
+ CONSTRUCTION

AIA CHICAGO



BUILDING THE HEARTLAND: A new name and a wider focus. Returning in 2015 to the Holiday Inn Mart Plaza, Chicago's first LEED Gold hotel, the expo and conference is produced by *Building Design+Construction* (BD+C) and SGC/SGC Horizon, in conjunction with USGBC Illinois and AIA Chicago.

AUGUST 31-SEPTEMBER 2, 2015 // HOLIDAY INN MART PLAZA

PLATINUM EVENT SPONSOR PACKAGE

- Full-page ad in the August issue of *BD+C*'s Special BUILDING THE HEARTLAND section. Distribution to 72,133 subscribers + overruns of the section at show
- One product e-mail promotion to *BD+C*'s digital circulation
- Tabletop exhibit at BUILDING THE HEARTLAND
- One sponsored education session in workshop setting
- Platinum Product Case Study Presentation
This is an exciting new opportunity for Platinum Sponsors at BTH 2015. All attendees will be invited to this luncheon session. Each Platinum sponsor will have podium time to state a problem and show how their product provided a solution. Each Platinum sponsor will have 5-7 minutes of podium time to state a problem and show how their product provided a solution.
- Logo on all promotional materials, registrations and show signage
- Recognition from podium at all general sessions and workshops — logos on screen
- Database of all attendees
- Take part in the Passport Program to attract visitors to your booth
- Five Scholarships for the event for complementary participation in all sessions
- 1/3-Page Advertorial in the August issue of *BD+C*

**FOR MORE INFORMATION,
CONTACT OUR SALES TEAM:**

INVESTMENT: \$15,000 NET
(LIMITED TO 8 SPONSORS)

JOHN ROGIER

Publisher
847.391.1053
jrogier@sgcmail.com

JOHN ROGIER

Integrated Media Advisor
847.391.1053
jrogier@sgcmail.com
States: CT, DC, DE, MA, MD, ME,
NH, NJ, NY, PA, RI, VA, VT, WV

JEFF ELLIOTT

Integrated Media Advisor - Principal
616.846.4633
jelliott@sgcmail.com
States: AL, AR, FL, GA, IL, KS, KY,
LA, MI, MN, MO, MS, NC, ND, NE,
OH, SC, SD, TN, Eastern Canada

RON HEWETT

Integrated Media Advisor
970.635.5695
rhewett@sgcmail.com
States: AK, AZ, CA, CO, HI, ID, IN,
IA, MT, NM, NV, OK, OR, TX, UT,
WA, WI, WY, Western Canada

www.BuildingtheHeartland.com

BUILDING THE HEARTLAND is owned by:



**BUILDING DESIGN
+ CONSTRUCTION**



BUILDING the HEARTLAND

Formerly BUILDINGChicago/Greening the Heartland

BUILDING DESIGN
+ CONSTRUCTION

AIA CHICAGO



BUILDING THE HEARTLAND: A new name and a wider focus. Returning in 2015 to the Holiday Inn Mart Plaza, Chicago's first LEED Gold hotel, the expo and conference is produced by *Building Design+Construction (BD+C)* and SGC/SGC Horizon, in conjunction with USGBC Illinois and AIA Chicago.

AUGUST 31-SEPTEMBER 2, 2015 // HOLIDAY INN MART PLAZA

GOLD EVENT SPONSOR PACKAGE

- Full-page ad in the August issue of *BD+C*'s Special BUILDING THE HEARTLAND Section. Distribution to 72,133 subscribers + overruns of the section at show
- One product email promotion to *BD+C*'s digital circulation
- Tabletop exhibit at BUILDING THE HEARTLAND
- 1/3-Page Advertorial in the August issue of *BD+C*
- Logo on all promotional materials, registrations and show signage
- Database of all attendees

INVESTMENT: \$10,000 NET
(LIMITED TO 8 SPONSORS)

**FOR MORE INFORMATION,
CONTACT OUR SALES TEAM:**

JOHN ROGIER

Publisher
847.391.1053
jrogier@sgcmail.com

JOHN ROGIER

Integrated Media Advisor
847.391.1053
jrogier@sgcmail.com
States: CT, DC, DE, MA, MD, ME,
NH, NJ, NY, PA, RI, VA, VT, WV

JEFF ELLIOTT

Integrated Media Advisor - Principal
616.846.4633
jelliott@sgcmail.com
States: AL, AR, FL, GA, IL, KS, KY,
LA, MI, MN, MO, MS, NC, ND, NE,
OH, SC, SD, TN, Eastern Canada

RON HEWETT

Integrated Media Advisor
970.635.5695
rhewett@sgcmail.com
States: AK, AZ, CA, CO, HI, ID, IN,
IA, MT, NM, NV, OK, OR, TX, UT,
WA, WI, WY, Western Canada

www.BuildingtheHeartland.com

BUILDING THE HEARTLAND is owned by:



**BUILDING DESIGN
+ CONSTRUCTION**